



GAINFUL EMPLOYMENT PROGRAM DISCLOSURE

Metro Technology Centers

OPEID: 005339

PROGRAM NAME AND LENGTH:

CIP/SOC **9.0903/ 11-2011, 25-1122**
Advertising Designer
A program that focuses on the creation, execution, transmission, and evaluation of commercial messages in various media intended to promote and sell products, services, and brands; and that prepares individuals to function as advertising assistants, technicians, and managers. Includes instruction in advertising theory, marketing strategy, advertising design and production methods, campaign methods and techniques, media management, related principles of business management, and applicable technical and equipment skills.

CREDENTIAL LEVEL: **01**
PROGRAM LENGTH IN MONTHS: **11 Months/ 1200 hours**
Link to occupational profiles on O*NET: <http://www.onetonline.org/find/career?c=4&q=Go>

RELATED OCCUPATIONS: (List all occupations for which this program prepares students)

**Commercial Artist/ Illustrator/ CAD technician/ Fashion Illustrator Artists
all Media**

COSTS:

Tuition: **\$3000**
Books and Supplies: **\$760**
Room and Board: **N/A**

For more information on career options at Metro Technology Centers return to the <http://www.metrotech.edu/majors/> or visit Oklahoma Department of Career and Technology at <http://www.okcareertech.org/>

DEBT AT PROGRAM COMPLETION:

Number of students completing program between 7/1/09 and 6/30/10:	1
Of completers reported above, enter the number of completing with student loan debt:	1
Federal Student Loan Debt:	2500.00
Private Loan Debt:	N/A
Institutional Financing plan debt:	N/A

PROGRAM COMPLETION IN NORMAL TIME:

Enter the normal time in months to complete program as published in institution catalog:	11 Months/ 1200 hours
Number of students completing program within the normal time:	1

JOB PLACEMENT:

Job Placement Rate for Program Completers: **0%**

Who is included?

All known students who completed between July 1, 2009 and June 30, 2010 are included in this calculation.

What type of job?

This job placement rate looks only at jobs that were in the field of study.

When were they employed?

This rate is based on program completers who were employed within 180 days of completion.

How were graduates tracked?

Follow Up Data

What agencies (state or accrediting), if any, is this rate reported to?

Oklahoma Department of Career and Technology Education